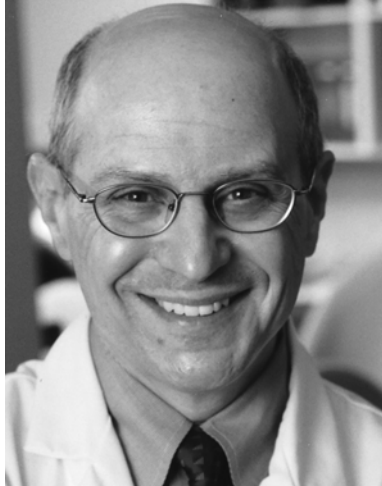


**George F. Heinrich, M.D. Symposium  
Keynote Speaker 2009**

Profile appears as written in the year of publication.



**Larry Norton, M.D.**  
**“Breast Cancer 2009:  
Challenges in Diagnosis and Management  
In a Multiethnic Community”**

Larry Norton, M.D. is Deputy Physician-in-Chief and Director of Breast Cancer Programs at Memorial Sloan-Kettering Cancer Center, where he is the first incumbent of the Norma S. Sarofim Chair in Clinical Oncology. He is also Professor of Medicine at Weill Medical College of Cornell University.

In addition, Dr. Norton is Scientific Director of the Breast Cancer Research Foundation and Chairman of that organization’s Medical Advisory Board. He is a past President of the American Society of Clinical Oncology (ASCO) and past Chairman of the ASCO Cancer Foundation. He was also a Presidential appointee to the National Cancer Advisory Board of the National Cancer Institute from 1998 to 2004.

Dr. Norton graduated summa cum laude from the University of Rochester. He earned his M.D. at the College of Physicians and Surgeons, Columbia, after which he spent four years in postdoctoral training at the Albert Einstein College of Medicine

and the National Cancer Institute. He served one year as an investigator at the National Cancer Institute before joining the medical staff and faculty at Mount Sinai Hospital and School of Medicine. He moved to Memorial Sloan-Kettering in 1988.

Dr. Norton has served on numerous committees of the U.S. Public Health Service, National Cancer Institute, Institute of Medicine, and other federal and state departments, as well as many clinical trial cooperative groups and journal editorial boards.

He is the co-author of the Norton-Simon Model, which has broadly influenced cancer treatment and research for more than 25 years. He has been widely recognized in the U.S. and abroad for distinguished achievement.

Dr. Norton is the author or co-author of nearly 300 journal articles and nearly 100 books, book chapters and other publications.

